

LEARNING ACTIVITY 23

Footy Colours Day – Our School



Year Level: 7 - 8

Learning Area: The Arts (Media Arts) & Technologies (Digital Technologies)

Strand: Sharing artworks through performance, presentation or display & Processes and Production Skills

Learning Focus

Students use their creativity to design a poster to promote Footy Colours Day.

Sequence of Content – The Media Arts

Year 7 and 8 students:

- Present media artworks for different community and institutional contexts with consideration of ethical and regulatory issues (ACAMAM070)

Sequence of Content – (Digital Technologies)

Year 7 and 8 students:

- Plan and manage projects that create and communicate ideas and information collaboratively online, taking safety and social contexts into account (ACTDIP032)

Learning Intention

We are learning to:

- Use different media, digital and online formats to promote a school event (Footy Colours Day).

Success Criteria

I can:

- Select from different media, digital and online formats to plan and design artwork and other visual resources to promote *Footy Colours Day* throughout my school.

ACTIVITY

Students use their creativity and select from different media, digital and online formats to plan and design artwork and other visual resources to promote *Footy Colours Day*.

Students are encouraged to be creative in their design and share their ideas explaining why they used selected media, digital and online formats to promote *Footy Colours Day*.



Key information should include:

- Brief explanation describing what is *Footy Colours Day*.
- Why we are raising money on *Footy Colours Day*.
- Date of *Footy Colours Day* and any other activities that students could be involved in on *Footy Colours Day* (ie. Footy Clinic or Longest Kick competition).

Students could design a professional-styled poster or similar artwork that could be placed in their classroom or in a prominent place in the school such as the entrance or reception area foyer to promote *Footy Colours Day*.

Note: Students could use their choice of digital resources and other online communication tools such as a class blog or a shared online learning forum used by the school or classroom teacher.

Resources

Footy Colours Day Decorations and Social Media & Online resources in the Tips & Tools section of our website or click [here](#):

- A3 poster – Event date / Fundraising goal
- Cover photo
- Social media tile



Extension Activity

Design a Website or Social Media page

Students can create a website or social media page to promote *Footy Colours Day*. This could be shared with their class, year level or throughout the school.

Students may wish to view the *Footy Colours Day* website and social media platforms such as *Facebook*, *Instagram* and *Twitter* for ideas.

Remember to include **#FootyColoursDay**

Additional Teacher Notes

To assist students in being creative and understanding the importance of *Footy Colours Day*, teachers may wish to share and discuss the examples of how *Footy Colours Day* has supported the work of *Fight Cancer Foundation*.

Visit the 'Stories' section of our website or click [here](#) to access these remarkable stories.