

LEARNING ACTIVITY 24

Footy Colours Day – Our Community



Year Level: 9 - 10

Learning Area: The Arts (Media Arts)
Strand: Sharing artworks through performance, presentation or display

Learning Area: Technologies (Digital Technologies)
Strand: Processes and Production Skills

Learning Focus

Students use their creativity to design a poster to promote Footy Colours Day.

Sequence of Content (The Media Arts)

Year 9 and 10 students:

- Produce and distribute media artworks for a range of community and institutional contexts and consider social, ethical and regulatory issues (**ACAMAM077**)

Sequence of Content (Digital Technologies)

Year 9 and 10 students:

- Create interactive solutions for sharing ideas and information online, taking into account safety, social contexts and legal responsibilities (**ACTDIP043**)

Learning Intention

We are learning to:

- Use different media, digital and online formats to promote a school event (Footy Colours Day) within the local community.

Success Criteria

I can:

- Select from different media, digital and online formats to plan and design artwork and other visual resources to promote *Footy Colours Day* throughout my school and community.

ACTIVITY

Students use their creativity and select from different media, digital and online formats to plan and design artwork and other visual resources to promote *Footy Colours Day* throughout the local community.



Students are encouraged to be creative in their design and share their ideas explaining why they used selected media, digital and online formats to promote *Footy Colours Day*.

Key information should include:

- Brief explanation describing what is *Footy Colours Day*.
- Why we are raising money on *Footy Colours Day*.
- Date of *Footy Colours Day* and any other activities that students could be involved in on *Footy Colours Day* (ie. Footy Clinic or Longest Kick competition).

Students could design a professional-styled poster or similar artwork that could be placed in their classroom or in a prominent place in the school such as the entrance or reception area foyer to promote *Footy Colours Day*.

Resources

Footy Colours Day Decorations and Social Media & Online resources in the Tips & Tools section of our website or click [here](#):

- A3 poster – Event date / Fundraising goal
- Cover photo
- Social media tile

Extension Activity

Students can create a website or social media page to promote *Footy Colours Day*. This could be shared with other students, families and the broader school community through the school website or other social media platforms.

Students may wish to view the *Footy Colours Day* website and social media platforms such as *Facebook*, *Instagram* and *Twitter* for ideas.

Remember to include **#FootyColoursDay**

Additional Teacher Notes and Resources

Students could use their choice of digital resources and other online communication tools such as a class blog or a shared online learning forum used by the school or classroom teacher.

