

# Learning Activity 15

## - Design a Poster -



**Year Level:** 3 - 4

**Learning Area:** The Arts (Visual Arts)  
**Strand:** Developing understanding of practices

**Learning Area:** The Arts (Visual Arts)  
**Strand:** Sharing artworks through performance, presentation or display

### Learning Focus

Students use their creativity to design a poster to promote Footy Colours Day.

### Sequence of Content

Year 3 and 4 students:

- Use materials, techniques and processes to explore visual conventions when making artworks (ACAVAM111)
- Present artworks and describe how they have used visual conventions to represent their ideas (ACAVAM112)

### Learning Intention

We are learning to:

- Use different materials and techniques to design artworks such as a poster to promote a fundraising event.

### Success Criteria

I can:

- Design a poster using different materials and techniques to promote a fundraising event.



## Activity

Students use their creativity to design a poster to promote Footy Colours Day.

Students are encouraged to be creative in their design and share their ideas explaining why they used selected materials, techniques and artworks to design their poster.

Key information should include:

- Brief explanation describing what is Footy Colours Day.
- Why we are raising money on Footy Colours Day.

- Date of Footy Colours Day and any other activities that students could be involved in on Footy Colours Day (ie. Footy Clinic or Longest Kick competition).

## Resources

Footy Colours Day Activities & Games in the 'Decorations & Useful Resources' section of our website or [click here](#):

- A3 poster – Event date / Fundraising goal
- PDF Invite

# Extension Activity

As a class or in small groups, students can create a class blog or website to promote Footy Colours Day. This may be shared with their class, year level or throughout the school.

**Note:** Students could use their choice of digital resources and other online communication tools such as a class blog or a shared online learning forum used by the school or classroom teacher.

## Additional Teacher Notes and Resources

To assist students in being creative and understanding the importance of Footy Colours Day, teachers may wish to share and discuss the examples of how Footy Colours Day has supported the work of The Fight Cancer Foundation. Visit the 'News & Media' section of our website of [click here](#) to access these remarkable stories.

