

Steps to planning your schools event



Step 1 - Pick your day

Pick a day in September that works well in your schools event calendar and take advantage of the September footy finals fever to inject some serious fun and excitement into your day to help kids with cancer.

Step 2 - Decide what you want to do

There are so many ways to make sure your day is premiership worthy. Whether you incorporate Footy Colours Day into your curriculum, invite your local footy team to host a skills clinic for your students, hold a raffle or simply have a fun day filled with games, dressing up and a sausage sizzle, planning ahead will make all the difference.

Stuck for ideas? Visit footycoloursday.com.au

Step 3 - Promote your event

Sending a note home with your students or a message via CareMonkey is the simplest way to spread the word about your event.

Build excitement for your Footy Colours Day event by putting up posters around your school or posting on your schools' social media page or app or have a student write a story for your newsletter.

Send your Footy Colours Day event to the top of the ladder by inviting your local media to your event and showcase your dedication to the community.

You want to start planning your event but aren't sure what to do? Here are some simple steps to make your Footy Colours Day bigger than the Grand Final:

TIP - How can I raise even more money?

There are many ways to kick a winning goal:

- Online fundraising pages are an easy way to engage parents and friends networks. Your online page is easy to share via email or social media and you don't have to handle any money as it goes directly to Fight Cancer Foundation.
- Reach out to local businesses and the community to show their true colours by supporting your event and donating items to your raffle or auction or simply making a donation.

Step 4 - On the day

Your day has finally arrived and with it an air of excitement around your school.

Be sure to take lots of photos and videos from your Footy Colours Day event and share on social media using [#footycoloursday](https://twitter.com/footycoloursday).

Most importantly - have fun!!

Step 5 - Bank your money

Every dollar raised makes a difference to the lives of kids living with cancer, but only if you bank your funds raised.

See your banking instructions for all the ways to bank your donation or go to footycoloursday.com.au. If you have lost your instructions or can't find your supporter number contact us at:

footycoloursday@fightcancer.org.au
or call on 03 9342 7888.

TIP - How can I approach professional clubs for help?

When approaching professional footy clubs for a player appearance or merchandise, it's important to contact the club early so you don't miss out. Visit the community page on their website for how to get in touch.