

Steps to planning your organisation or club's event



Step 1 Registration

- Pick a date in your calendar and register at footycoloursday.com.au

Step 2 Promotional kit arrives or online fundraising page setup

- Your promotional kit will arrive with your posters and stickers as well as your banking instructions form which has your unique supporter number.
- If you registered with an online fundraising page you will receive an email with your page link and steps on how to get the most out of your page.

Step 3 Spread the word

- Display your printed posters or download them from the Tips and Ideas section of our website.
- Let everyone know about your event by sending a note around or include a message in your newsletter, intranet or on social media.
- Hold a meeting to tell everyone about your Footy Colours Day or mention at an existing meeting.

Step 4 In the lead up to your event

- Decide what you want to incorporate in your Footy Colours Day. See our 'Tips and Ideas' document for ideas.
- Reach out to local businesses and the community to support your event by donating auction or raffle items or giving money.
- The day before, remind everyone to bring a donation and wear their favourite footy colours.

Step 5 On the day

- Have fun and don't forget to take lots of photos to share on social media using #footycoloursday.

Step 6 Bank your money

- Every dollar raised makes a difference in the lives of kids living with cancer.
- Refer to your banking instructions sheet or visit footycoloursday.com.au for all the ways to bank your money. If you are having trouble contact footycoloursday@fightcancer.org.au or call 03 9342 7888.
- If you registered with an online fundraising page, donate any money collected directly to your page.