

Steps to planning your school's event



Step 1 Registration

- Pick a date in your calendar and register at footycoloursday.com.au

Step 2 Promotional kit arrives or online fundraising page setup

- Your promotional kit will arrive with your posters and stickers as well as your banking instructions form which has your unique supporter number.
- If you registered with an online fundraising page you will receive an email with your page link.

Step 3 Spread the word

- Display your posters around your school.
- Send a note home or include a message in your newsletter or on social media to let parents know about your event.
- Mention at an assembly at your school to tell everyone about your Footy Colours Day.

Step 4 In the lead up to your event

- Decide what you want to incorporate in your Footy Colours Day. See our 'Tips and Ideas for Schools' document for ideas.
- Reach out to local businesses and the community to support your event by donating auction or raffle items or giving money.
- The day before, remind students and teachers to bring a donation and wear their favourite footy colours to school.

Step 5 On the day

- Have fun and don't forget to take lots of photos to share on social media using [#footycoloursday](https://twitter.com/footycoloursday).

Step 6 Bank your money

- Every dollar raised makes a difference in the lives of kids living with cancer.
- Refer to your banking instructions sheet or visit footycoloursday.com.au for all the ways to bank your money. If you are having trouble contact footycoloursday@fightcancer.org.au or call 03 9342 7888.
- If you registered with an online fundraising page, donate any money collected directly to your page.

