

Tips & Ideas for Groups / Clubs



Spread finals footy fever at your group, association or club this Footy Colours Day!

Australians love their sport so let your Footy Colours Day event bring some extra finals footy excitement into your event calendar. Footy Colours Day will also give your members that premiership winning feeling for making a difference in the lives of kids living with cancer.

Activities to try

Adding extra activities to your Footy Colours Day will make sure it's Premiership worthy. Kick off with:

- Decorate your office or club room to start the ball rolling.
- Organise a morning or afternoon tea, BBQ lunch or a drinks night to bring your members together.
- Hand ball or longest kick competitions.
- Fine Box - get contributions for things like being late, swearing or even telling bad jokes!
- Footy tipping competition

Auctions and Raffles

Nothing adds points on the board like auctions and raffles. They can be included as part of any Footy Colours Day event or conducted online and are a great way to engage your local community and/or members.

Reach out to your networks to join in the fight against cancer by donating to your auction or raffle to help increase your prize pool.

Make your auction really interesting by auctioning your manager or coaches services.

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Sporting Club Footy Colours Day Round

Set your club up for Brownlow contention by dedicating a round to Footy Colours Day during your sporting season.

Bring your whole community together including your supporters, rival teams and local businesses for an extra fun filled round that supports kids with cancer so they can continue their education while receiving treatment.

- Donate all or part of an entry fee into your game for the day.
- Organise a Footy Colours Day special luncheon or simply donate a portion of your canteen proceeds.
- Add some half time or post game entertainment with a footy quiz, raffle or auction. Ask some of your players to donate some of their services to your prize pool.
- Need something for the kids? Jumping castles and face painting are always a hit. Back them up with handball or longest kick competitions to let the future sporting stars show off their talents.

TIP - How can I reach a larger audience?

- Use the power of social media to spread the word.
- Invite your local media along to help promote your event and also your business.

TIP - How can I raise even more money?

Online fundraising pages are an easy way to reach out to your internal and external networks. Sharing your page is a breeze via email or social media and you don't have to handle any money as it goes directly to Fight Cancer Foundation.