

Tips & Ideas for Organisations



Spread finals footy fever at your work place this Footy Colours Day!

Hosting a Footy Colours Day event at your workplace is a fun way to make a difference in the lives of kids with cancer and enhance your company's corporate sustainability. Footy Colours Day can also be used as an opportunity to:

- Identify potential leaders by organising internal fundraising competitions between departments, branches or states, or simply having a team member champion your event.
- Boost workplace morale and encourage team bonding by coming together over a morning or afternoon tea, a BBQ, Friday night drinks or team activities. Ask colleagues to donate what they would normally spend for that occasion.
- Encourage friendly competition through games and activities to get your workmates in the spirit.



TIP - How can I reach a larger audience?

- Open your event to the public by holding a sausage sizzle, raffle or other activities.
- Use the power of social media to spread the word.
- Invite your local media along to help promote your event and also your business.

Auctions and Raffles

Nothing adds points on the board like auctions and raffles. They can be included as part of any Footy Colours Day event or conducted online and, are a great way to engage you local community and/or clients.

Reach out to your networks to join in the fight against cancer by donating to your auction or raffle to help increase your prize pool.

Have some extra fun in the office with a bidding war over the bosses office for a day, parking spot or colleague talents or services.

TIP - How can I raise even more money?

There are many ways to kick a winning goal:

Online fundraising pages are an easy way to reach out to your internal and external networks. Sharing your page is a breeze via email or social media and you don't have to handle any money as it goes directly to Fight Cancer Foundation.

Dollar matching allows you to double your donation by asking your company to match what staff have raised.

Activities to try

Adding extra activities to your Footy Colours Day will make sure it's Premiership worthy. Kick off with:

- Office decorating or dress up competitions.
- Hand ball or longest kick competitions.
- Fine Box - get contributions for things like being late, swearing or even telling bad jokes!

Footy Finals Fever

September is all about finals footy so encourage your colleagues to share their passion for footy to make sure your event comes out on top.

Start the season early with a company wide footy tipping competition.

On game day let your footy buffs show off their knowledge of the game with a quiz. Ask people for a donation for any wrong answers, hold a scoreboard donations game or footy final sweepstakes. (Refer to useful resources on how to play).

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